



San Diego Based Crunch-Care Inc. To Offer Expanded Corporate Services

SAN DIEGO, CA, January 17th, 2008 – Crunch-Care Inc, a San Diego based provider of custom solutions for in-home care giving needs such as nanny/babysitting, emergency back-up care, elder care, and post-surgical care today announced the expansion of it's services to include CorporateCare, a corporate benefit insurance program designed for companies to offer employees. Crunch Care, founded in 2005 has developed an effective assessment and recruitment process that meets the needs of individual families, corporate benefits programs, and organizational partnerships in finding and retaining appropriate nanny/caregiver resources.

CorporateCare, by Crunch Care Inc, is structured similar to an insurance policy. A premium is paid per employee and the employee gets the benefit of Crunch Care's services at a discounted group rate. Reducing corporate financial risk, improving employee attendance, and the perception as a company offering progressive benefits are just a few of the perks associated with offering a program like this to employees.

Stacie Steelman, Crunch Care Inc. President says, "This is a cutting edge resource to offer employees. It is a win win situation for both the employer and the employee that allows a company to increase productivity through improving attendance while showing their employees that they understand how important family relationships and a work like balance are."

About Crunch Care, Inc.

Crunch Care provides in-home nanny, babysitting, baby nurse, elder care, and post-surgical care offering short term temporary, emergency back-up care, and long term permanent placement solutions. For families that have sourced their own nannies or caregivers, the Crunch Care team can help validate credentials, references, and perform background checks. Crunch Care Inc. is a mom inspired and owned company. It's founder and President, Stacie Steelman, along with her staff offer over 10 years of experience in the corporate staffing and recruiting industry working for global industry leaders. As a mom, Stacie realized that trust and assurance were critical when placing your loved ones in the care of someone else, therefore Stacie has insured and bonded all temporary employees, provides Trustline® certification, references, and performs additional background checks. To learn more about Stacie Steelman and the Crunch Care call 877-553-4231 or by visit www.crunch-care.com.